



**Press Release**

**For Immediate Release**

Oct. 12, 2020

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## **REMINDER**

### **TCAT Transit Development Plan 2020: Virtual Open House Sessions slated for Oct. 14**

TCAT is seeking public feedback to inform its Transit Development Plan (TDP) 2020, a comprehensive assessment of its bus network with the ultimate goal of improving and growing service.

The public participation part of the TDP will kick off with two virtual open house sessions the afternoon and evening of Wed., Oct. 14. Tompkins County residents, including both riders and non-riders, are encouraged to participate in one of the sessions. Both events will include by TCAT staff and transit planners from TDP consulting firm, Sam Schwartz, who will present information, answer questions and collect ideas and recommendations from participants using an entertaining, interactive planning tool.

#### **TCAT TRANSIT DEVELOPMENT PLAN OPEN HOUSE**

**1 p.m. to 3 p.m. OR 5 p.m. to 7 p.m.  
Wed., Oct. 14, 2020**

**Join Zoom Meeting using a PC, Mac, iPad, iPhone or Android device**

**<https://zoom.us/j/91244065321?pwd=eTgzMmlCYXphRWNUbit3RDE2RmJLdz09>**

**Meeting ID: 912 4406 5321  
Passcode: 211106**

**Or join by phone: 1 646 558 8656 # US (New York)  
Meeting ID: 912 4406 5321  
Passcode: 211106**

TCAT conducted its last TDP in 2009, which resulted in a number of service changes that went into effect in January 2010 to include more streamlined routes; the addition of interlined routes or “one-seat rides;” and TCAT’s first-ever demand-and-response service, the route 41. Adhering to an industry-wide best practice, the majority of U.S. public transit agencies undertake a TDP process generally every 10 years.

#### **Transit Ambassadors**

TCAT is excited to have a team of seven Transit Ambassadors to assist with TDP outreach throughout the community. The Transit Ambassadors will serve as liaisons between TCAT and their own networks and communities across Tompkins County. They will be conducting surveys, facilitating discussions, and organizing events to collect feedback on TCAT’s current service and to identify needs for improvement. To learn more and connect with an ambassador, contact **Naomi Crimm, Ambassador Lead**, at [ncrimm@tcatmail.com](mailto:ncrimm@tcatmail.com)

#### **Focus Groups**

Additionally, TCAT is establishing focus groups comprised of six to 12 people that are representative of various sectors of Tompkins County’s population to include seniors aged 60 and older; middle and high school students; college students; persons with disabilities; and rural and urban residents to gather information in virtual meetings to be scheduled the last two weeks of October and the first three weeks of November. If you would like to join a focus group please email us at [tcat@tcatmail.com](mailto:tcat@tcatmail.com) or call (607) 277-9388, ext. 560.

See TDP timeline and look for updates of: <https://www.tcatbus.com/tdp-2020/>

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